

# BUILDING YOUR AUXILIARY

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Leadership guides to  
engage volunteers

# Core Issues

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- What is an auxiliary?
- What is the role of an auxiliary president?
- What is leadership?
- The reluctant volunteer
- Creating enthusiasm
- Working with hospital administration

# What is an auxiliary?

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- Dictionary definitions:
  - An organization that gives assistance and/or support.
  - An organized body of people who have some interest, activity or purpose in common.
  
- Volunteers or Auxiliary Members?
  - Not-for-Profit hospitals
  - For Profit hospitals

# What is the role of an auxiliary president?

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- Spokesperson for the organization.
- Chief executive officer.
- Presides over meetings.
- Principal interactor with administration.
- Keeps the organization focused on fulfilling its mission statement.
- Maintains stability of the organization.

# What is leadership?

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- Creating in the members a vested interest in the goals and accomplishments of the organization.
- Delegation of specific jobs/roles to qualified members.
- Listening
- Finding the “right” people

# The reluctant volunteer

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- How do we transform a volunteer into a leader?
  - Educate the volunteer about what the auxiliary does.
    - Fundraising to support charitable spending
  - Educate about what the auxiliary accomplishes.
    - Where the money goes
  - Demonstrate how the volunteer's "job" contributes.
- It's not a full-time job.
- I'm not qualified.

# Create enthusiasm

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- If your organization is doing good things let people know
  - Speak at new volunteer orientation
  - Is there a weekly newspaper in your area?
  - A local radio station talk show?
  - A new residents club?
  - Gated housing association?

# Working with hospital administration

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- The DVS is (should be) your friend
- Marketing Department (Media Relations) co-ordination
- CAO, CEO, HR interaction
- Legal Department Approval